OFFICIAL CONTEST RULES FOR THE PATHWAYS.ORG TUMMY TIME BABY PHOTO CONTEST

NO PURCHASE NECESSARY TO ENTER OR WIN.

This contest submission period starts at 12:00 AM CST on Jan 1, 2015 and ends at 11:59 PM CST on Jan 18, 2015. The contest voting period starts at 11:00 AM CST on Jan 19, 2015 and ends at 11:59 PM CST on Jan 31, 2015. The sponsor of this contest is Pathways.org. The contest shall be subject to these official contest rules (the “Official Rules”), and by entering, all entrants agree to abide and be bound by the terms and conditions herein and the decisions of the Pathways.org. If you do not agree with and accept the Official Rules, you may not enter the contest. Certain restrictions may apply.

1. How to enter: During the Contest Period, go to the Tummy Time page on Facebook to complete the entry form, including a valid email address. You must provide all information requested on the entry form, your contact information must be accurate, and you must have a valid email account in order for your entry to be eligible. In the event of a dispute regarding the identity of an entrant, the holder of the e-mail account will be deemed the person who submitted the entry. Incomplete entries will be disqualified and Pathways.org is not responsible for online entries that are lost, late, deleted, garbled, misdelivered, or misdirected as a result of technical, internet or other online difficulties. All entries must be received by 11:59 PM CST on Jan 18, 2015 to be part of the voting period (Jan 19, 2015 – Jan 31, 2015). Limit one entry per person. Previous Tummy Time Photo Contest winners are not eligible to win again. All received entries become the property of Pathways.org and will not be returned. By entering this Contest, you hereby assign and convey all applicable intellectual property rights in the submitted photos to Pathways.org.

2. Eligibility: This contest is open to legal USA residents who are 18 years or older as of the first day of the contest period. All photos submitted must feature children 13 months of age or younger at the time the photo was taken and in a Tummy Time position. All photos submitted must be submitted by the parent(s) or legal guardians of the child(ren) pictured in the photo. Employees (and their immediate household or family members) of Pathways.org and their respective, advertising companies, parent companies, affiliates, subsidiaries, promotion and delivery contractors and/or public relations companies, are not eligible to participate. A potential winner may be requested to provide Pathways.org with proof that the potential winner is the authorized account holder of the e-mail address associated with the winning entry and that all eligibility requirements (including parental relationship or guardianship) are met. Void where prohibited.

3. Contest and Notification: 3 winners will be selected based on number of votes to be counted at 11:59 PM CST on Jan 31, 2015 from the group of finalists. Odds of winning depend on the number of eligible entries received. Representatives from Pathways.org will conduct the contest; the contest judges will make all final decisions in any and all issues related with this contest. The potential winners will be notified by email using the information provided in the entry form by end of business day on Feb 10, 2014. A winner will be disqualified and an alternate winner selected by number of votes from among all remaining entries if (1) a winner cannot be contacted/does not respond by end of business day on Feb 24, 2014 (2) a winner does not fulfill the eligibility requirements; (3) a winner does not adhere to the Official Rules; and/or (4) if the prize notification is returned as undeliverable, refused, or declined. Pathways.org reserves all rights and all decisions of Pathways.org with respect to the Official Rules and the determination of winners are final.

4. The Prizes: The top 3 entries with the most votes will each receive a $20 Starbucks gift card, a 16-ounce travel mug with their baby’s photo, and an official congratulatory certificate from Pathways.org. All prizes will be mailed to the address provided by the entrant on the entry form. Prize substitutions are not allowed, and prizes are not transferable. Only Pathways.org, at their sole discretion, may substitute a prize of equal value due to lack of availability for any given reason. All winners are solely responsible for applicable federal, state and local taxes in connection with the prize in the year in which the prize is awarded. All expenses not specifically mentioned are the responsibility of the winners.

5. By entering, contestants agree to release, waive all claims against, indemnify and hold harmless Pathways.org and their respective affiliates, subsidiaries, parent corporations and advertising and promotional agencies, and all of their officers, directors, shareholders, employees and agents from any and all injuries, claims, damages, losses, costs, or expenses of any kind (including without limitation attorney’s fees) resulting from the contestants’ participation in this
contest, their acceptance, use, or misuse of any prize or element thereof, and any travel or event-related activity in connection with the contest. Pathways.org is not responsible for printing or typographical errors in any contest-related materials.

By entering this contest, contestants agree to allow use of their name, voice, submitted photograph, photograph, likeness and any information provided on entry form, in any medium of communication, including print, Internet, radio and/or television and for any purpose, including advertising, promotional or other purposes, by Pathways.org and their respective affiliates, without additional compensation.

Winners acknowledge that Pathways.org has neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relating to any of the prize items, including but not limited to, the quality, merchantability, habitability, mechanical condition, or fitness of the prize items.

6. Internet/Fraud/Tampering: If for any reason this contest is not capable of running as planned, or if this contest or any web site associated therewith (or any portion thereof) becomes corrupted or does not allow the proper playing of the Contest and processing of entries in accordance with these rules, or if infection by computer virus, bugs, tampering, unauthorized intervention, actions by entrants, fraud, technical failures, or any other causes, in Pathways.org’s sole opinion, corrupts or affects the administration, security, fairness, integrity, or proper conduct of this contest, Pathways.org reserves the right, at its sole discretion, to disqualify any individual implicated in such action and/or to cancel, terminate, modify, or suspend this contest or any portion thereof. In the event this contest is cancelled, Pathways.org will conduct a random drawing to award prize from among all eligible, non-suspect entries received prior to the time of the action or event warranting such cancellation. If such cancellation, termination, modification, or suspension occurs, notification will be posted at the Entry Site.

ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE (INCLUDING THE ENTRY SITE) OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSORS RESERVE THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW. Any entry information collected from the contest shall be used only in a manner consistent with the consent given by entrants at the time of the entry, with these Official Rules.

7. Winners List or Official Rules: For an Official Winners List, available Feb 10, 2014 or a copy of these Official Rules, send a request by email to friends@pathways.org with “Tummy Time Photo Contest” as the subject line.