An integral part of the mission of Pathways Awareness Foundation is to target and inform parents of children between the ages of birth to 15 months about the importance of early detection and early intervention. By familiarizing parents with the Pathways Awareness Foundations brochure, entitled "Is My Baby Okay?", the organization is able to introduce essential knowledge about the early signs of physical movement disorders. Please see examples below.

Over 1.7 million copies of the Pathways Awareness Foundations brochure, available in English, Spanish, French and Portuguese, have already been distributed nationally and internationally. The Illinois Chapter of the American Academy of Pediatrics endorses the brochure, written by the Pathways Awareness Foundation Medical Roundtable team of experts.

Within the last several years, the Pathways Awareness Foundation's Growth and Development Chart has been featured in pediatric journals, textbooks, resource books for parents, brochures and web-sites produced and distributed by medical organizations and clinics. No costs were incurred to the Pathways Awareness Foundation.

The POWER of Words

Pathways Awareness Foundation has benefited greatly from our direct contact with families. We have received many requests and positive responses - through the power of words. Several parent foundations and organizations have solicited permission to use the Pathways Awareness Foundation's Growth and Development Chart to enhance their own materials. No costs were incurred to the Pathways Awareness Foundation.

Newspapers

Many parents have contacted well-known columnists requiring assistance in learning how to educate themselves regarding physical motor differences. Ann Landers approached the Pathways Awareness Foundation on three occasions to acquire information for the benefit of her readers. In these columns Ann Landers recommended PAF as a valuable resource for parents. These wonderful opportunities allowed the Pathways Awareness Foundation to provide information and written materials to over 20,000 parents and grandparents who called our 800-number.

No costs were incurred to the Pathways Awareness Foundation.

Newsletters

Pathways Awareness Foundation has sent brochures incorporating the Pathways Awareness Foundation's Growth and Development Chart to over 1800 American Academy of Pediatrics web-sites, Pampers web-sites and Chicago Public Health Department and the Office of Mayor Richard M. Daley. The Chicago Public Health Department and the Office of Mayor Richard M. Daley send a congratulatory note, along with the birth certificate and other childhood information, The Pathways Awareness Foundation's brochure, "Is My Baby Okay?", is included in this mailing.

No costs were incurred to the Pathways Awareness Foundation.

NATIONAL DISTRIBUTION

In fulfilling the Child Find obligation of IDEA (Individuals with Disability Education Act), each state's birth to three headquarters office received a complimentary box of 1800 English and Spanish Brochures.

Brochures Cost: $8,500
Shipping Cost: $1,000
PAF Total Cost $ 9,500

Centerpiece of the Pathways Awareness Foundation's Brochure

Illustrations comparing postural and movement milestones of typically developing infants juxtaposed with illustrations of postures associated with atypical development.

Centerpiece of the Pathways Awareness Foundation's Brochure

Ilлюстративно представление на фази на развойна разлика между нормално и аномално развитие.

Pathways Awareness Foundation has distributed brochures into Illinois through the power of words. These wonderful opportunities allowed the Pathways Awareness Foundation to provide information and written materials to over 20,000 parents and grandparents who called our 800-number.

No costs were incurred to the Pathways Awareness Foundation.

NEWSLETTERS

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