

ACCESS SYMBOLS

Access symbols should be used so that people will know about your congregation's access features.



There are over 54 million citizens with disabilities who want and need access to buildings.

Access symbols advertise your accessibility. Examples of places you'll want to promote your accessibility include: your church and school bulletin and website, building signage, membership forms, advertisements, newsletters, ministry brochures, floor plans and maps.

Any copy accompanying the symbols should focus on the accommodation or service, not on who uses it. For example, "Ramped Entrance" may accompany the wheelchair symbol. This is important because, not only do individuals in wheelchairs use ramps, but so do people with baby carriages, luggage, packages, etc.

It is important that words that accompany the access symbols reflect dignity and respect. For example, "Reserved Parking" or "Accessible Parking" may be used with the wheelchair symbol to indicate parking spaces designated for people with disabilities. Do not use the derogatory term "Handicapped" which originated from the idea that a person with a disability is a person with their "cap in hand" asking for a donation.



Source: www.GraphicArtistsGuild.org